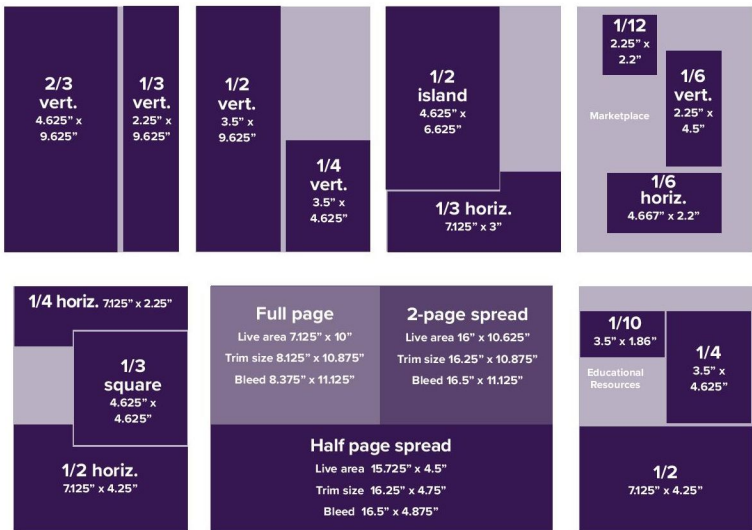


# 2021 SPECS

## PRINT



## DIGITAL

**Horiz.** 728 x 90 px

Leaderboard

**Horiz.** 600 x 120 px

Home page

**Horiz.** 600 x 90 px

Article

**Horiz.** 728 x 90 px

E-Newsletter

**Movers  
& Shakers**

546 x 248 px

**Box**

280 x  
233 px

Run-of-site

## SUBMISSION GUIDELINES

Upload your ads directly to: [massagemag.com/advertisers/upload](http://massagemag.com/advertisers/upload)

Size limit: 20MB.

Accepted file types:

**PDF:** Choose press quality, include bleeds and crop marks.  
**JPG:** 300 dpi, CMYK or grayscale, maximum quality, baseline optimized.

- All files must include bleeds and all images must have resolutions of at least 300 dpi.
- Production charges may apply for any changes made after the ad is sent to the printer.
- *MESSAGE Magazine* is not liable for any ad errors missed by a customer.
- *MESSAGE Magazine* is not responsible for inaccurate color if no press-match is provided.

**In-house Design:** We will design your ad at a rate of \$100, which includes up to two rounds of edits. Additional rounds are \$100 per hour.